

Ville Tolvanen has been appointed Ixonos' Chief Digital Officer and member of the Management Team

After the asset purchase carried out on 26 April 2017 between Ixonos Plc ("Ixonos") and Rome Advisors Oy, Ville Tolvanen will transfer to Ixonos. He has been appointed Ixonos' Chief Digital Officer (CDO) and a member of the Management Team. He will begin in this role on 1 May 2017 and report to Ixonos Plc's CEO Sami Paihonen.

Ville Tolvanen is currently the CEO of Rome Advisors Oy. Tolvanen has 20 years of experience in starting and managing businesses. In addition, he has successfully led tens of strategic development projects and consulted leading Finnish companies. He is also the founder and General Secretary of the Digitalist Network. Ville Tolvanen was recognised as the most visionary marketing expert in Finland in the 2016 image survey conducted by M&M, in addition to being among Tivi's top 100 influential IT figures and the most mentioned personal brand in Procom's survey.

"We are very happy to have a digitalisation force like Ville Tolvanen in our company. We will have significant advantage of Tolvanen's experience and ability to help companies and enterprises to understand the opportunities of growth, change and digitalisation and how to use the network in business and build new ways to operate in the digital age," says Sami Paihonen, CEO of Ixonos Plc.

As of 1 May 2017, the Management Team of the Ixonos group will consist of Sami Paihonen, Tepo Kuisma, Kristiina Simola and Ville Tolvanen.

IXONOS PLC

Board of Directors

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